



Webinar Registration Form

How Digital Microcredentialing Supports Retention & Promotes Persistence

Wednesday, October 23 ~ 3:00-4:00pm (Eastern)

Once the live date has passed, this training will be available on demand.

Overview

Higher education institutions across the country are implementing digital badges and credentials to guide, motivate, document, and validate formal and informal student learning. Today's credentials include digital badges and micro-credentials that open new doors for adult learners toward quick wins for career development and add value with visual recognition for accomplishments. Digital badging provides a digital transcript that highlights a learning narrative that makes competencies, accomplishments, and connections more visible.

In this session, you'll learn how digital badging supports learning and motivates students to progress through their courses, programs, and new educational models. Participants will receive an overview of national data on the extent to which micro-credentials are being used in higher education formal and informal learning programs. Participants will explore examples of micro-credentialing in practice will be shared from a variety of contexts spanning formal degree programs, continuing education, experiential learning, as well as others.

This is the first in a series of webinars focused on micro-credentialing. Part two of the series participants will receive a behind-the-scenes tour of the features of micro-credentialing platforms, as well as data available about user behavior in the platforms.

Objectives:

- Learn how digital badging supports learning and motivates students to progress through their courses, programs, and new educational models.
- Receive an overview of national data on the extent to which micro-credentials are being used in higher education formal and informal learning programs
- Explore examples of micro-credentialing in practice will be shared from a variety of contexts spanning formal degree programs, continuing education, experiential learning, as well as others

Who Should Attend?

- Administration
- Faculty
- Human Resources
- Online Learning
- Student Services/Affairs
- Continuing education departments
- Centers for teaching and learning
- Any educator interested in learning more about microcredentialing



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Speaker(s)



Micro credentialing enables the use of technology so that professionals can showcase and share the service, skills, and experiences in which they have participated and support of career growth and advancement.

Veronica Diaz has over 12 years of experience supporting faculty and teaching and learning programs in higher education as well as 10 years of experience supporting adult professional learning in associations. Currently, she serves as the Director of professional learning at EDUCAUSE and ensures that learning and development programs support and advance the overall strategic priorities of the professional learning and communities and research teams, and serves member needs with excellence in program design and development, program delivery, and program evaluation. Veronica advises senior leaders on methods for improving or enhancing member engagement and aligning services with member needs. She is responsible for contributing to the strategic management of the professional learning product portfolio serving over 2000 higher education institutions in the US and abroad, along with corporate, and not-for-profit associations, building and coordinating with partners to create new learning programs, and providing operational oversight for existing programs. Veronica also supports the association's online programs, which currently serve over 10,000 members annually. She supports face-to-face events and conference-based learning experiences and manages the EDUCAUSE micro-credentialing program and virtual and place-based mentoring programs.

Newsletter



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Registration Information

Print Name		Job Title	
Institution/Organization			
Address			
City	State/Province	Zip/Postal Code	Country
Telephone	Fax	Email	
Innovative Educators Password (Choose a password for our records and future registrations)		Assistant's email (For registration confirmations & pre-conference communication)	
How did you hear about this event? (email, listserv, colleague, conference, other) _____			

Payment Method

You can call us at 303.955.0415 or fax the completed form to 1.866.508.0860. If you would like to mail in the registration form and/or check, please send it to: Innovative Educators, 3277 Carbon Place, Boulder, CO 80301.

Paying by: (select one) Credit Card Check Purchase Order (if applicable) P.O.#: _____
(If you select PO as your payment method, a PO number is required.)

Credit Card



Name on card		Account Number	
Billing Address	Billing City	Billing State	Billing Zip/Postal Code
Exp. Date	Security Code (last 3 digits on the back of Visa and MC)		

Packages & Pricing

Select your webinar package:

\$425 - 1 webinar (Unlimited connections at your institution and recording for one year)

\$900 - 3 webinars (Save \$375)

\$1500 - 6 webinars (Save \$1050)

\$3995 - Purchase Go2Knowledge to receive unlimited access to webinars & recordings for one year (Best Deal!)



Login Directions

The login directions provide the following information:

- A link and a password for the event.
- A link to test webinar access. Please test your computer prior to the event.
- The date and time of the webinar. Please be sure to reference the time zone converter on the login directions to confirm your event time.
- Audio instructions: You can stream the audio over your computer speakers, but you may want to have a phone available for backup purposes.

You will receive the login directions twice via email. The process is as follows:

- 1 week prior to the live event: You will receive login instructions.
- 1-2 days prior to the event: You will receive a link to the presentation and any additional handouts. Copies can be made for attendees if desired.
- The day of the event: Participants can login to the IE Webinar 30 minutes prior to the start time. Once logged in, participants can see the PowerPoint slides, ask questions, and make comments via the chat feature.
- Participants are encouraged to save and print the login directions to refer to on the day of the webinar.

Site Connections

The basic registration fee allows you to access the webinar from one computer only. If you need multiple site connections, please register for the unlimited price.

Recording Information

The Monday following the live event you will receive a link to the recording, it can be forwarded to all faculty and staff for viewing anytime, anywhere.

Recording Benefits:

- Share the presentation with other staff members
- Pause presentation for convenient viewing
- Review the presentation after the live event
- Train new hires throughout the year
- Show during an in-service training

Technical Details

Innovative Educators uses WebEx as its web conferencing provider. If you have not previously attended a WebEx event, please click here to make sure your computer is compatible with WebEx. Be sure to complete this test prior to the live conference. See system requirements for more information.

What equipment is required?

An Internet connection, computer speakers, and LCD projector are required if a large group is viewing the presentation. Participants can call in via phone if they are having trouble retrieving the audio over the computer. Please be sure to reserve a meeting room prior to the live event that can accommodate these requirements as well as your attendees. You should reserve the room 30 minutes prior to the webinar start time and allow at least 15-30 minutes after the webinar for discussion.

Cancellation Policy

- 30 days prior: Full refund
- 14 days prior: \$100 processing fee
- Less than 14 days: Credit towards another IE event

Satisfaction Guaranteed

We want you to be satisfied with your purchase. For questions, concerns, or problems, please email support@ieinfo.org or call 303.955.0415.